

PRESS RELEASE

FOR IMMEDIATE RELEASE

**Discover the stories of local food –
An important part of the collective memory of Hong Kong**

**Hong Kong Youth Arts Foundation's
Sheraton Hong Kong Presents: 'Tasty Hong Kong' Print Art Exhibition**



High resolution pictures can be downloaded from:

<https://www.dropbox.com/sh/dxyk34m3t7a2602/AADGwvx0tQqL10QXAkZhuHzCa?dl=0>

(HONG KONG – 4 October 2016) Have you ever been to an 'ice-room' or eaten 'soy-sauce western food'? These unique aspects of Hong Kong food culture have their origins in the city's mixed Cantonese-Western heritage, and are still visible in local 'cha chaan teng' and neighbourhood street food stalls.

Organised by Hong Kong Youth Arts Foundation (HKYAF), supported by Sheraton Hong Kong Hotel & Towers, 'Tasty Hong Kong' Print Art Exhibition will be held at the Hong Kong Cultural Centre Foyer from 25 to 29 September and at Sheraton Hong Kong Hotel & Towers from 30 September to 15 October. A celebration ceremony held at Sheraton Hong Kong Hotel & Towers, on 3 October at 4:30pm.

This August, silk screen print artist group Inkolize worked alongside staff volunteers from Sheraton Hong Kong Hotel & Towers to lead youngsters from House of To Kwa Wan Stories 'To Home' on an exploration of the stories behind different types of local food. Beginning the programme with a tour of the To Kwa Wan neighbourhood,

participants visited 'cha chaan teng', street food stalls and 'ice-rooms' to try egg tarts, fish balls, siumai, pineapple buns and other tasty treats. Along the way they learnt that 'soy sauce western food' is a type of Canto-Western cuisine that originated in the steak houses that existed in the city during the '60s and '70s. For many locals, the restaurants serving this food were, and still are, a more affordable and relaxed experience than authentic Western diners. They also learnt that 'ice-rooms' got their name because they were places that sold cold drinks and desserts, such as ice-cream and shaved ice. Exploring the neighbourhood and learning fascinating facts and snippets of history helped the young participants gain a deeper sense of belonging in the community where they live. After the tour, the youngsters learnt screen-printing techniques involving drawing and photography and created stencils inspired by the food stories they had heard. They then used these stencils to print their own cushions and tote bags.



Organised by Hong Kong Youth Arts Foundation, supported by Sheraton Hong Kong Hotel & Towers, youngsters from House of To Kwa Wan Stories and volunteers from Sheraton participated in this event. From right: (1) Mr. Charles T. Woo, Area Managing Director, Hong Kong & Macau; Managing Director, Sheraton Hong Kong Hotel & Towers, (2) Ms. Lindsey McAlister, Founder of Hong Kong Youth Arts Foundation, (3) Mr. Sze-on Ng, Service-in-charge of St. James' Settlement and representative of House of To Kwa Wan Stories.

Mr. William Chan (left) and Mr. Jeff Leung from silk screen print artist group Inkolize taught participants the skills of screen-painting in the workshops.



This summer, youngsters from House of To Kwa Wan Stories and volunteers from Sheraton Hong Kong Hotel & Towers explored the stories behind different types of local food. They learnt the skills of screen-printing and paint their own cushions and tote bags.



'Tasty Hong Kong' Print Art Exhibition is running at Sheraton Hong Kong Hotel & Towers till 15 October.

NOTES TO EDITOR

Sheraton Hong Kong Presents: 'Tasty Hong Kong' Print Art Exhibition

We are delighted to present this very special exhibition of unique food-inspired print artwork created by youngsters from House of To Kwa Wan Stories with the help of staff volunteers from Sheraton Hong Kong Hotel & Towers. Using drawing, photography and screen-printing techniques, participants created their own beautiful designs that they hand-printed onto cushions and tote bags. Admission is free. Everyone is welcome!

Date: 25 – 29 September

Time: 9am – 10pm

Location: Hong Kong Cultural Centre Foyer

Date: 30 September – 15 October

Time: 10am – 10pm

Location: 3/F, Sheraton Hong Kong Hotel & Towers



Hong Kong Youth Arts Foundation

Hong Kong Youth Arts Foundation (HKYAF) is a charity that provides access to high quality, non-competitive free-of-charge arts experiences for young people aged 5 to 25. Established in 1993 by Lindsey McAlister OBE, JP, HKYAF organizes inclusive and inspirational projects that reach out to youngsters of all cultures, backgrounds, languages and abilities, and actively creates opportunities for those who are disadvantaged and underprivileged. Each year, HKYAF reaches over 800,000 people through its projects, exhibitions and performances.

Sheraton Hong Kong Hotel & Towers

Sheraton makes it easy for guests to explore, relax and enjoy the possibilities of travel through smart solutions and effortless experiences at more than 440 hotels in over 72 countries around the world, as well as connects guests with local communities. Over the past 17 years, Sheraton Hong Kong Hotel & Towers has continuously supported HKYAF's youth art projects, helping young people in Hong Kong develop a positive attitude towards life and face challenges with confidence.

House of To Kwa Wan Stories

The House of To Kwa Wan Stories, or 'To Home', is run by three organisations: St. James's Settlement, Community Cultural Concern and Fixing HK. The goal of the group is to create a community 'Home' – a public space that connects the people of the To Kwa Wan community and documents their living stories. Key members include social workers, artists, residents and students in To Kwa Wan.

Inkolize

Set up by William Chan and Jeff Leung in 2012, Inkolize is dedicated to conserving the beauty of traditional, hands-on printing techniques, and sharing the knowledge and skills of print and craft making.

MEDIA ENQUIRIES

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